

2012 Annual Summary

Strengthening the Future

Vision - Communication - Celebration!



Since 1985, the mission of the American Baptist Foundation is to support and strengthen the Christian witness fulfilled by the Foundation's partners in ministry and mission.

Our Partners:







The Foundation encourages individuals to support the endeavors of these partners through what is known as "planned giving"— establishing wills and other charitable estate plans.



Vision – Communication – Celebration!

Dear American Baptist Family,

American Baptist Foundation's (the "Foundation's") initiatives and services are grounded in the characteristics of Vision, Communication and Celebration! These characteristics are thus revealed in the Foundation's relationship with our donors, members and partners in ministry and mission.

Further, as the Foundation strives to enhance our relationship with our partners in ministry and mission; the characteristics of Vision, Communication and Celebration serve as the critical elements needed to secure long-term support for individuals, families, and the ministries and missions that they hold dear.

Vision, Communication and Celebration illustrate the philosophy through which the Foundation approaches our commitment to providing practical resources to further energize and bolster the work of Christ through your chosen ministries and missions for generations to come.

As you review the Foundation's 2012 Annual Summary, we also extend an invitation to you, our partners in ministry, as we celebrate the launch of "Strengthening Your Financial Future: Building a Planned Giving Program for Your Ministry." This new program transforms the elements of generic planned giving efforts into a catalyst for ministry and mission support. The intended result will be increased funds for your ministry and mission that will grow exponentially over time.

Thank you for taking a moment to share the successes of 2012 and the prospects of what the Lord holds as we move ahead in supporting and strengthening the Christian witness.



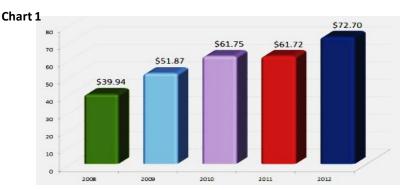
Yours in Christ!

Perkin
Rev. Perkin Simpson, MBA, CAP®
Executive Director

"Keep therefore the words of this covenant, and do them, that ye may prosper in all that ye do." (Deut. 29:9)

2012 in Review

2012 was a year of solid achievement for the American Baptist Foundation. Assets under management grew to its highest level, historically, to over \$107 million as of December 31, 2012; representing an annual total return increase of over 13%. This growth was realized amidst being able to distribute over \$6.38 million to our partners in ministry and mission during the year.



Investments & Endowment Fund Services

As a part of our ministry, the Foundation provides investment services for our American Baptist partners. Our investments enable ministries to establish, maintain and cultivate financial resources for ministry. These investment services are pooled and managed as a part of our endowment fund services platform. Accounts managed serve a variety of purposes, including permanent endowments, general investment accounts, scholarship funds, and much more.

With approximately \$73 million under management at year's end, our investment and endowment ministry continues to serve as the largest financial component of our ministry. As reflected in Chart 1, investments managed as part of our endowment platform grew by \$10 million in 2012, representing an 18% increase during the year. Since 2008, investments in this area have grown by over 80%, and average of 16% per year. This growth is attributed to positive investment results, contributions to existing accounts, and new relationships, 28 total, added during the year. We now manage over 300 investment and endowment accounts.

^{*}Pre-audit financials used. Audited financial statements will be available in June 2013.

Income distributed from our Endowment Services platform totaled \$3.72 million, which includes in Palmer Grant distributions.

All investments in this pool adhere to the social screens, consistent with guidelines established by ABC/USA, and exclude investments in alcohol, firearms, and tobacco. Additional screens may be included over time, as the Foundation recognizes our fiduciary responsibility to invest appropriately for our partners. There are three investment choices in our endowment platform:

- The Stock Portfolio 100% stocks Aggressive growth Aggressive risk
- The Fixed Portfolio 100% bonds Conservative growth Conservative risk
- The Blended Portfolio 60/40 (stocks/bonds)
 Moderate growth
 Moderate risk

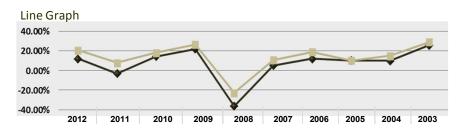


The majority of investments in this area of business are held in the Blended Portfolio, which has 93.4% allocated to it. The Bond and Stock Portfolios hold 5.6% and 1% of the pool, respectively. Investment returns for each portfolio, compared to benchmarks were as follows:

Stock Portfolio

Annual Returns

2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
12.13%	-3.05%	14.35%	22.13%	-36.20%	5.08%	12.17%	10.29%	10.14%	25.80%
16.00%	0.00%	12.78%	23.45%	-38.49%	3.50%	13.62%	3.00%	8.99%	26.40%



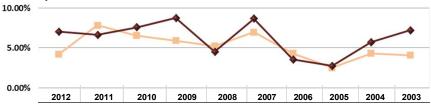
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Fixed Portfolio

Annual Returns

2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
5.53%	4.93%	6.34%	8.11%	1.80%	7.97%	0.35%	-0.87%	3.58%	5.80%
4.21%	7.84%	6.54%			6.97%				

Line Graph

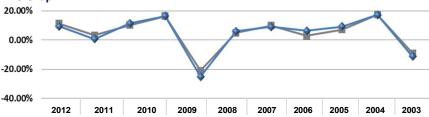


Blended Portfolio

Annual Returns

2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
9.44%	0.70%	11.47%	16.32%	-25.14%	5.89%	9.07%	6.29%	9.23%	17.20%
11.28%	3.14%	10.28%	16.44%	-21.00%	4.89%	9.90%	2.82%	7.13%	17.48%

Line Graph



The Foundation is registered as a supporting organization under section 501(c)(3) of the IRS code and manages investments only for our American Baptist partners in ministry.

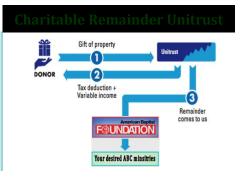
Life Income Agreements

Life income agreements meet the needs of many because they allow an individual to make a charitable gift, while providing income for themselves and/or their loved ones, usually for life. These agreements are also attractive because they provide very generous tax benefits, including income tax reduction and capital gains tax relief.

Charitable Gift Annuities (CGAs) and Charitable Remainder Trusts (CRTS) are the most popular types of life income agreements managed by the Foundation. They are excellent ways to give and receive, as illustrated on the diagrams on the following page.

^{*}Pre-audit financials used. Audited financial statements will be available in June 2013.

Gift of property Git Annuity Fixed income + deduction Annuity Fixed income + deduction Tour desired ABC minstries



Charitable Gift Annuities (CGAs)

Charitable Gift Annuities (CGAs) are written agreements or contracts, between the Foundation and individual donors. A donor gives a specified amount and receives income based on a stated rate of payment, paid monthly, quarterly, semi-annually or annually.

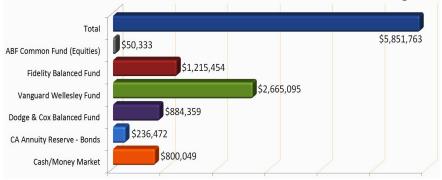
CGAs are relatively easy to establish; however, administration can be complex. These charitable instruments are controlled by the insurance commissioner's office of a donors' state of residence at the time of the gift. It is the fiduciary responsibility of the Foundation to adhere to all regulatory, reporting and compliance requirements.

Although the number of CGAs managed have lessened over time, the Foundation still manages 472 annuities, with approximately \$5.85 million in assets held in reserve to pay income and to distribute once agreements mature.

To help ensure that reserve levels are protected, we invest our reserve pool in a moderately conservative fashion. The pie chart (right) shows the allocations between bonds, stocks, and cash.



The chart below shows additional detail on investment holdings:

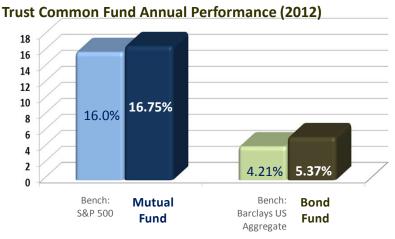


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Charitable Remainder Trusts (CRTs)

Charitable Remainder Trusts (CRTs) enable donors to make substantial gifts of cash, securities, real estate, or other assets, while receiving income from the trust for life, or a number of years. The benefits are similar to income and tax benefits received from a CGA; however, trusts are more capable and flexible instruments.

Two pooled investments commonly invested in our trusts are the Mutual Fund (equity) and the Bond Fund (bonds), which had annual returns of 16.75 percent and 5.37 percent, respectively, and finished ahead of their benchmarks (as pictured below).



Ownership of the Mutual and Bond Fund is shared among our trusts, with varying allocation percentages. Since each trust is its own taxable entity, they are invested and administered to reflect the unique needs of the donor and their charitable objectives.

Beyond CRTs, the Foundation also manages other types of trusts including revocable, testamentary, and charitable remainder annuity trusts.

Summary

The Foundation maintains a full service investment and planned giving operation, capable of meeting the diverse needs of individuals and ministries in our American Baptist Family. This is an important aspect of our business and we welcome the opportunity to expand our value in this area of ministry and mission.

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The Virginia and Gordon Palmer Trust of the American Baptist Foundation (VGPTABF)

Palmer Grants



Virginia and Gordon Palmer established a Trust with the American Baptist Foundation in order to provide perpetual financial support for ministry and mission, through the

establishment of a grant giving program which serves to benefit the constituents (churches, regions, and other American Baptist related ministries) of our partners (ABHMS, IM, and MRC).

During 2012, the Foundation partnered with International Ministries (IM) and awarded grants to the following recipients:

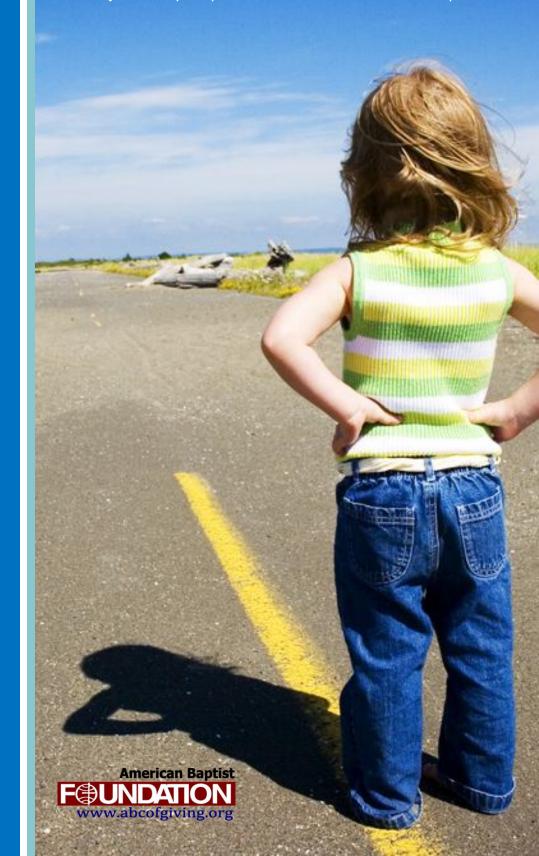
Awardees - AB International Ministries 2012 Grant Cycle of VGPTABF:

- Christian Peacemakers Intensive Conflict Transformation Training Project, Africa
- · Amity Foundation, Capacity Building, China
- European Baptist Federation Indigenous Missionary Partnership, Europe, Middle East
- Leadership Development Scholarship Grants, Iberoamerica-Caribbean
- Peace Congress, Mexico
- Myanmar Baptist Convention (MBC) 200th Anniversary Celebration, Myanmar
- Educational Assistance to IDPs in Kachin State, Myanmar
- Nepal Baptist Church Council (NBCC) Support of Evangelists, Nepal
- IGNITE Youth Leadership Development Project, Rep. of Georgia
- Moscow Protestant Chaplaincy, Russia

The Foundation is currently executing the ABHMS 2012/2013 cycle of the VGTABF, with award announcements and distribution slated for April 2013; and expects to commence the 2013 MRC Grant Cycle around July 2013.

vi-sion

the ability to anticipate possible future events and developments



(ABHMS-Immerse)

"Let no one despise your youth, but set the believers an example in speech and conduct, in love, in faith, in purity." -- I Tim. 4:12 (NRSV)



Today's disciples will develop tomorrow's disciples. Just as the apostle Paul respected and encouraged the young disciple Timothy, American Baptist Home Mission Societies (ABHMS), one of the Foundation's supporting members, is committed to the development of youth and young adults as they walk with Christ.

In July of 2012, youth from across the nation gathered for a fiveday gathering that was spiritual, missional, reflective, connective, experiential...and fun!



The event began with the "Late Night Immersed in Worship Celebration," which included guest speaker Alex Harris, founder of the nonprofit youth organization, The Rebelution.

The following two days had the youth involved in community service projects, such as bagging groceries for seniors, cleaning the streets, painting classrooms, removing trees and branches, and other meaningful missions.





On day four, after washing the feet of 9-year-old Robert Matthews, Yara Lopez, 19, of Central Baptist Church, Chicago, fit him with a new pair of sneakers. "It shows the kids that, even if they're younger and I'm older, I can do something for them," she said. "And it's for God."

On the final day, worship was held in the morning on American University's Eric Friedheim Quad. Thousands of youth came to celebrate, contribute, and grow. Many gave their lives to Christ.

American Baptist Foundation invites you to utilize our many creative stewardship opportunities to support the continuation of events such as these.



(IM/MRC-Foundations)

In September 2012, American Baptist International Ministries, in partnership with Central Baptist Theological Seminary, launched the FOUNDATIONS Judson Communities program. This learning event marked the first of a ten part program aimed at training Karen speaking pastors and church leaders to better lead their congregations here in the US.

Duane Binkley, a missionary who works closely with Karen, Chin and Kachin refugees, coming to live in the U.S. as legal immigrants, documented the event. He and his wife, Marcia, continue to maintain relationships with Baptist organizations in Thailand and along the Thai-Burma border.



Duane and Marcia Binkley

Classes were held at the Ft. Wayne Baptist Church in Ft. Wayne, IN. Topics included Legal Matters that affect churches, taught by Rev. Soozi Ford, Executive Minister of the ABC of Indiana & Kentucky, and scriptural education, where Thramu Hsi Mu was the instructor.

Below are some pictures taken at the educational session.



Thramu Hsi Mu teaching



FOUNDATIONS attendees



Duane Binkley & Soozi Ford

According to Binkley, "About half of the people that attended the classes were from Ft. Wayne but others came from Indianapolis, Milwaukee, Logansport and even Bakersfield, CA... Pastors, Sunday school teachers, deacons and other church leaders came." From the youngest to the oldest, he remarked that, "Whatever the background, it is a pleasure to work with people so eager to learn... We thank the Lord for helping these first classes get started!"

Classes continue on a monthly basis through 2013 on a variety of subjects ranging from ministry, licensing, taxation, legal matters, spiritual and scriptural education, and much more.

These endeavors are critical to the ongoing ministry efforts of our partners, in the US and abroad. Contact the Foundation to discuss opportunities to use planned giving to support ongoing ministries such as these.

cel·e·bra·tion

to show happiness that something good or special has happened





The John Mason Peck Society was established in 1996 as a way to acknowledge all those—past and

present—who have worked with the Foundation to remember American Baptist ministry and mission in their charitable estate plans.

Membership now numbers more than 680. However, many more people could become members of the Society since they have worked with the Foundation to name their church or an American Baptist organization in their wills or through other planned gifts.

If that includes you, please contact the Foundation office by phone at 1-800-222-3872, ext. 2035, or (610) 768-2035. Feel free to visit us online at http://www.abcofgiving.org, selecting the "Contact Us" option or email us at abfadmin@abc-usa.org.

Your membership may inspire others to consider making plans to do what you have been doing for years—supporting American Baptist outreach.

the John Mason Peck Society

Rev. Carrie Bell Brown

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Strengthening Your Financial Future

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